

EN

Flags for the Earth A flag as symbol for Planet Earth.

„I've often heard people say: 'I wonder what it would feel like to be on board a spaceship,' and the answer is very simple. What does it feel like? That's all we have ever experienced. We are all astronauts on a little spaceship called Earth.“ R. Buckminster Fuller

Taking the current global political situation as a starting point – in which nations are building walls rather than collectively facing up to urgent future challenges – design collective Postfossil invites you to dive into a sea of world flags reflecting the society of the future and focusing on what connects us.

The flag is a symbol that creates both a sense of belonging as well as of exclusion. We make use of this characteristic and expand the space.

For its “Flags for the Earth” installation Postfossil invited 15 designers from all six continents to design a flag for Planet Earth as a whole.

The designers commissioned took the aims for sustainable development of Agenda 2030 as a basis for their flag designs.

You can find more information about the designers and their thinking behind their designs on the website created for the project.

www.flagsfortheearth.org

Under the Design Biennale Zurich motto “Hello Future” we aim to raise awareness of the fact that we are all residents of a small planet called Earth, which we can only shape and maintain together.

To make this even more visible we place a screen showing a NASA live feed from the International Space Station (ISS), transmitting images of our planet during the exhibition in the Old Botanical Garden in Zurich.

Designer collective Postfossil's work revolves around socially relevant topics, from which it derives products and projects that point to potential future alternatives. The role of the designer as communicator of complex issues and interrelationships is a central element of our creative work. For more information visit our website or contact us directly.

www.postfossil.ch

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All photo credits: Postfossil, Philipp Hänger



WWW.FLAGSFORTHEEARTH.ORG

DE

Flags for the Earth Eine Flagge als Symbol für den Planeten Erde

„I've often heard people say: 'I wonder what it would feel like to be on board a spaceship,' and the answer is very simple. What does it feel like? That's all we have ever experienced. We are all astronauts on a little spaceship called Earth.“ R. Buckminster Fuller

Ausgehend von der aktuellen politischen Weltlage, in der Staaten Mauern errichten, statt dringliche Herausforderungen der Zukunft gemeinschaftlich anzugehen, lädt das Designer Kollektiv Postfossil ein, in ein Meer von Welt-Flaggen zu tauchen, welche die kommende Gesellschaft reflektieren und das Verbindende ins Zentrum rücken.

Die Flagge ist ein Symbol, welches Zugehörigkeit schafft, aber auch ausgrenzt. Wir nutzen diese Eigenschaft und erweitern den Raum.

Postfossil hat für die Installation „Flags for the Earth“ 15 GestalterInnen aus allen sechs Kontinenten eingeladen, eine Fahne für den Planeten Erde als Ganzes zu gestalten. Als Grundlage für die Fahnenentwürfe dienten den geladenen DesignerInnen die Ziele für eine nachhaltige Entwicklung der Agenda 2030 der Vereinten Nationen.

Auf der zum Projekt erstellten Website können weitere interessante Informationen zu den GestalterInnen und ihren Gedanken hinter den Entwürfen abgerufen werden.

www.flagsfortheearth.org

Unter dem Design Biennale Motto „Hello Future“ wollen wir ins Bewusstsein rücken, dass wir alle Bewohner eines kleinen Planeten namens Erde sind, den wir nur gemeinsam erhalten und gestalten können. Um dies zu verdeutlichen wird in der Ausstellung im Gessnergarten eine Live Schaltung der NASA zur ISS Raumstation gezeigt. Die ISS umkreist die Erde in rund 400 km Höhe und überträgt 24 Stunden am Tag Bilder von unserem Planeten.

Das Designer Kollektiv Postfossil setzt sich in seinen Arbeiten mit gesellschaftsrelevanten Themen auseinander und leitet daraus Produkte und Projekte ab, die zukunftsfähige Alternativen aufzeigen. Die Rolle des Designers als Vermittler von komplexen Themen und Zusammenhängen ist dabei zentrales Element unseres Schaffens. Für weitere Informationen besuchen Sie unsere Website oder kontaktieren Sie uns direkt.

www.postfossil.ch

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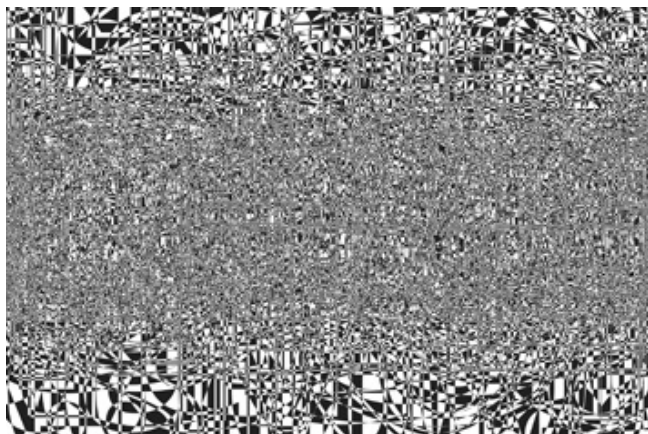
WWW.FLAGSFORTHEEARTH.ORG



Kazuko Nomoco, Japan

A pigeon visits and perches on a tree in the botanical garden. Inspired by various colours of the earth and some birds, both extinct and still living.

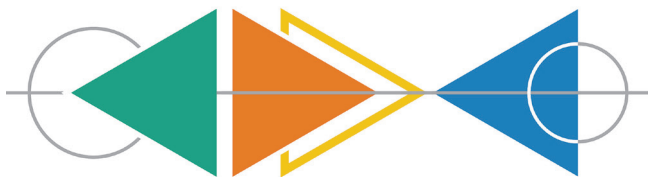
Website: www.kazukonomoto.com



Sulki Choi and Sung Min Choi, South Korea

Our flag depicts a cacophonous landscape of earth languages. The white-noise-like image collapses the words in 145 different languages that mean "here": from the Spanish "aquí" to the Chinese " ", or from the Ainu " " to the Zulu "la." "Here" – the word and the idea – is interesting as it suggests the speaker's intimate relation to her or his place, while the meaning is often vague outside a specific context. We think it captures something about how we occupy this place, concretely and indeterminably.

Website: www.sulki-min.com

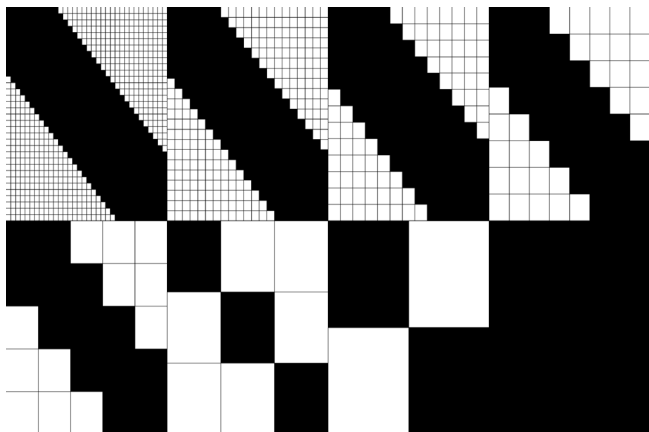


Wurood Azzam, Qatar

Elements of Earth. My flag design is inspired by the four physical elements of our planet; fire, air, water, and earth. Each element represents the sustainability of the environment in triangular forms, which have both a scientific and a spiritual meaning. These triangle shapes are also symbols of the four elements. They are horizontally placed in the centre showing the importance of unity and equality within the four physical elements.

Website: www.wuroodazzam.com





Badesaison: Lukas Ackermann, Andreas Spürri, Boris Stoll, Switzerland

Our flag is a graphic interpretation of the German word "Auflösung" which means both resolution in the context of display graphics and/or to dissolve something like the border of a country. In an abstract way, our proposal visualises the process of dissolving a clear border into one large area. As a symbol, it stands for an open and free world without any borders or nationalities, where we are all living and working together for a better future.

Website: www.badesaison.ch



Jan en Randoald, Belgium

The Globe (the spaceship, Richard Buckminster Fuller) has a finite amount of resources and cannot be resupplied. Without love it becomes a disposable appliance. Love helps you understand its value and forces you to take care of the finite amount of resources.

Website: www.janenrandoald.be



Ewa Głowacka & Karolina Pietrzyk, Poland

Over. Face it.

Website: www.cargocollective.com/ewaglowacka
www.karolinapietrzyk.info





Carolina Martínez, Mexico

I realized the problems on the list could be separated in two: earth & humans, which is really obvious. So the flag was planned to represent these two things. The first one was represented in a really easy way, with plants as the only elements on the canvas, catching the viewer's attention. And then, human diversity is represented by the different colours, shapes and textures of the plants, this because I know that some people still don't realize how amazing it is that we are all different.

Website: www.behance.net/caromartz



Molly Mendoza, United States

This flag depicts a variety of shapes coming together to form two faces intersecting. These faces intersecting show that we all have things in common, similar to a Venn diagram, but we also hold true to our unique identities and experiences. There is beauty in our complexity as well as in our unison as one people.

Website: www.mollymendoza.com



Pascaline Lefebvre, Canada

The flag is showing a human and a plant. It's a union between vegetation and human beings: together they become one. My hope for the planet is for humans to find a way to coexist with nature, in a respectful and sustainable way. So the general idea is to represent the fusion of the individuals in their environment.

Website: www.pascalinelefebvre.tumblr.com

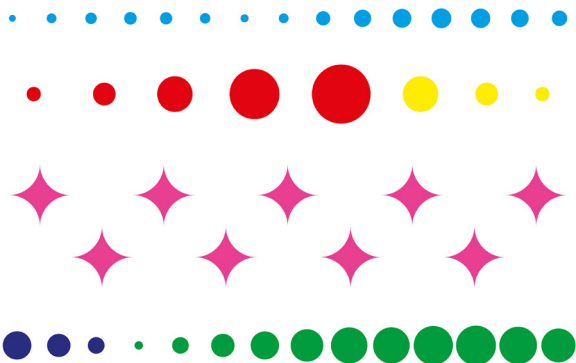




Leona Fietz, Australia

My typographic piece responds to the normalisation of single use products convenience culture has created. As consumers we are all responsible for contributing to a ripple effect of social and environmental issues with each purchase beyond the proper disposal of products. With the phrase 'you are part of the solution' it was my goal to create an empowering reminder that we are all part of the solution - that the average person really can make a difference by taking action and adopting some new routines into their lifestyle.

Website: www.leonafietz.com.au



Alessandra Banal, New Zealand

National flags have long been symbols of colonisation and division. Often featured is the colour red, representing blood spilt in conflict. Magenta is a unique colour not part of the visible spectrum of light. The magenta we see is generated by our brains - something innate that we all share. The variety of circles acknowledges and celebrates the diversity of our species. The compassion and human kindness we need to unite our earth is represented by inverted circles, coloured in magenta.

Website: www.archibanal.com



Diana Ejaita, Nigeria
(Italy, Balkan, Germany)

Water, roots, communication are the drop, leaf, and net. We need a change from capitalistic ideals to other solutions by the empowerment of the so-called underdeveloped nations. Each one teach one! Water, blue—a need and threat—covers most of our planet. The sun—the white ball—refers to climate change. The root, the leaf; if we don't keep an eye on our ecosystem we might lose it all. Communication, together we will find solutions. White and black dot. How small is our globe compared to the universe!?

Website: www.dianaejaita.com





Giovani Ramos Flores, Brazil

With the flag I wanted to represent the force of nature and the seas. In Brazil we have several stories of beings, mostly women, who are protectors of seas and rivers, as in Brazilian folklore, Yara. I live in São Paulo, a city where most of the rivers are polluted and many poor communities without access to basic sanitation have contact with it. Unfortunately this is common in Brazil mainly in the North and Northeast. The figure was also inspired by Abaporu, a painting by Tarsila do Amaral, a great Brazilian artist.

Website: www.giovaniflores.com



María José Garcés, Chile

The criteria that I have chosen have one purpose in common: to create awareness of unity. This is why I concentrated on the design of a universal identity. What do we all have in common? We share the same territory, and we won't be able to find a solution to our problems without the recognition of this simple fact. The flag is an image of our planet surrounded by the seven known planets of the solar system. For the Earth I used the images of water and earth, wheat and vegetation, in representation of life in all its forms. The planets orbiting around it remind us that, above all, we are humanity's heart beating in space.

Website: www.cargocollective.com/mariajosegarcés



Carla Torres, Ecuador

My flag is to remind us that we are creatures of the *PachaMama, that we are nature itself, interrelated, interconnected and interdependent to one another and to the planet. That it is up to each and every one of us to preserve ourselves and the planet.

*The Pachamama is the highest divinity of the Andean people. The name Pachamama is translated into English as Mother Earth since Pacha is a word in both Quechua and Aymara that means earth, cosmos, universe, time, space, and Mama means "Mother."

Website: www.carlatorres.com

